

PERSONAL INFORMATION

Emmanuel M.S.C. Crova



📍 Via Aurelia 139 F1, 16039 Sestri Levante (Italy)

☎ +39 3450877573 📠 +39 3738533883 📞 +39 01851690452 📠 +39 01851676289

✉ info@emmanuelcrova.it

🌐 www.emmanuelcrova.it

💬 Skype emmanuel.crova

Sex Male | Date of birth 21 Sep 1993 | Nationality Italian

WORK EXPERIENCE

19 Jan 2018–Present

Solution Enterprise Manager & co-founder

EFFEX network, Sestri Levante (Genova)

www.effex.network

EFFEX network was born from the collaboration between some communication agencies specialized in different sectors. We cover any aspect and every digital need of your business, from photography to web design, from business management to digital marketing and much more, in order to offer tailor-made solutions.

EFFEX Network S.r.l. is registered in the special register of Italian Innovative Startups as #8456 for whole Italy, and as #157 in Liguria.

Business or sector Information and communication

1 Feb 2016–Present

CEO & co-founder

EMAT Digital Marketing, Sestri Levante (Italy)

www.ematdigitalmarketing.com

EMAT Digital Marketing was born from two friends partnership: We both love web and we have different skills: Matteo is proficient in Graphic User Interface, I am mostly oriented in Web development. We gained an excellent confidence in Data Analysis e Market Discovery working together.

Digital marketing's objective is to promote brands, build preference, engage with customers and increase sales through various digital marketing techniques. It is embodied by an extensive selection of service, product and brand marketing tactics, which mainly use the Internet as a core promotional medium, in addition to mobile and traditional TV and radio.

Business or sector Information and communication

1 Jul 2018–Present

Technical Area Manager

BookYourBeach, Chiavari (Italy)

www.bookyourbeach.net

I am one of the strategic leaders in this role, I directly work with B2B clients across Italy.

I develop key strategy for the sales department on a Italian scale too, impacting cross-function departments R&D, Marketing and Production, keeping the relationship with KOL.

As the Technical Area Manager in this role I am the Brand Ambassador of BookYourBeach client. I work closely and have indirect reports across Italian regions.

This provides me with a nation oversight, but more importantly a huge opportunity to make an impact. My voice and expertise plays a crucial part of the growth of the sales development.

29 Apr 2017–Present

Photographer

Foto Bouquet, Bologna (Italy)

www.fotobouquetbologna.com

Our photographic services are intended to go beyond. The wedding photographer's philosophy is to overcome the expectations of each couple for their marriage; Our photographic services always offer you something extra: a special promotion, a last second offer, a tribute to your guests, an unexpected surprise or an unexpected thought, like a smile stolen to the bride taken from a secret photo shot at your wedding ceremony. The success of our photographic services for the wedding photographer is simply to capture the light shining in your eyes on that special day, the spark that the wedding photographer will reflect on the photos and videos we deliver to you, showing you all your joy, Your shyness, your charm and the emotion of your new life that begins now, together. Our only goal is to make the memory of your marriage with our photographic services even more unforgettable and memorable than it already is, not only in the heart and in the memory, but also in the albums and dvds you will clasp in your hands, whose you don't even think how many times you will be looking at, whose you will never get bored of, because they are and will always be the sheer guardians of your promise of eternal love.

Business or sector Professional, scientific and technical activities

15 Aug 2014–Present

Events planner

Zunami Events (Italy)
www.zunamievents.com

Event manager is the person who plans and executes the event, taking responsibility for the creative, technical and logistical elements. This includes overall event design, brand building, marketing and communication strategy, audio-visual production, scriptwriting, logistics, budgeting, negotiation and client service.

Business or sector Arts, entertainment and recreation

20 May 2013–20 May 2018

Venue Scout

SportsData AG

We are one of the world's leading suppliers for sport-related live data. Our system is based on our unique, fully automated data extraction and supervision technology for highest quality standard, combined with a complex scout and video signal monitoring system.

We are currently providing the most reliable live sports data available worldwide for all relevant distribution channels.

We have got our own network with 2500 scouts worldwide, who forward us live statistics directly from the venues.

10 Jun 2014–Present

Director and chief executive

E|C photography ©, Sestri Levante (Italy)

Main photographer (<http://ph.emmanuelcrova.it>, <https://www.facebook.com/ECphotography93>)

1 Jun 2011–Present

Photographer

Studio Immagine, Rapallo (Italy)

Experience with every sort of sport photography, events and wedding photography

15 Oct 2015–14 Oct 2016

Commercial Photographer

GenovaStudio, Genova (Italy)

Photography services for catalogs, brochures, printed descriptive or local promotion. The prevailing photographic genre is still life, the creation of images in a study, in addition to a minority of location shooting and animated shooting (ie people). Performing services in relation to these categories: Food, Industry, Tourism, Handicrafts, Weddings, Book

16 Dec 2009–Present

Computer equipment operator

Sezione AIA di Chiavari, Chiavari (Italy)

Website manager (<http://www.aiachiavari.com/>). Website re-designed by me in 01/2013, in 06/2014 and again in 08/2016. Social Media Manager.

16 May 2015–20 Oct 2015

Webinar DirectorFreeNauta's Bar (Italy)
freenauta.it

Community of personal development where you can meet other people with the common target of creating, sharing and try personalized maps, useful to win your challenges.

Business or sector Education

14 Jul 2014–31 Dec 2014

Journalist

Stadio24.com, Vercelli (Italy)

Sport Columnist who write most about italian Serie B and LegaPRO focusing on Referee point of view

Business or sector Information and communication

17 Apr 2011–20 Jul 2012

Journalist

Managing editor of online and printed version newspaper (<http://loschizzo.wordpress.com/>)

EDUCATION AND TRAINING

20 Sep 2012–Present

Electronic Engineering

Università degli Studi di Genova, Genova (Italy)

Actual skills and competences:

- Digital System Electronics
- Fundament of Programation (C, C#)
- General Physic
- Mathematic 1
- Mathematic 2
- Circuit Theory
- Telematics and Internet Technology
- Signals and electromagnetic fields
- Mathematic 3
- Architecture of electronic systems
- Signal and System for Telecommunications
- System Theory
- Databases
- Control Theory
- Chemistry
- Embedded system control
- Business management
- Digital signals processing and transmission
- Business management
- Advanced Programming languages

17 Sep 2007–2 Jul 2012

Diploma di maturità

Liceo Scientifico G. Marconi, Chiavari (Italy)

- Basi di Matematica
- Fisica
- Chimica

- Letteratura (italiana/inglese)
- Filosofia
- Storia

PERSONAL SKILLS

Mother tongue(s) Italian

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C2	B2	B2	C2
PET (B1)					
Croatian	A2	A1	A1	A2	A1
French	B1	B1	A1	A2	A2
Spanish	B1	B1	A1	A1	A1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
 Common European Framework of Reference for Languages

Communication skills

- Good communication skills (obtained thanks to numerous trips around the world made since I was child, which allowed me to compare with diametrically parallel reality)
- Good ability to give orders (obtained thanks to a high number of events which I organized) and supervise other's work

Organisational / managerial skills

- Leadership (several times at the head of groups up to 10 people in various fields, the most important operating a journalistic blog, with some printed version issue, in the role of managing editor. Noteworthy my experience as event organizer and event manager has improved my ability to make hard and strong decision under pressure, during an ongoing event)
- Organizer (always selected as organizer of travels by groups even higher than 20 units, thanks to the extensive experience gained in e-marketing over the years)

Job-related skills

- Good knowledge in quality controlfield (I was responsible in my field)
- Good knowledge in e-learning sector (online skills teaching to thirds)

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Proficient user	Proficient user	Proficient user

Digital skills - Self-assessment grid

- Excellent knowledge within the scope of Windows operating system, Android and iOS.
- Basic knowledge within the scope of Linux operating system
- Appropriate knowledge of C and C#.
- Appropriate knowledge of Java and Android programming suite.
- Appropriate knowledge of SQL
- Skills based in Signal Processing, Video / Photo Editing.
- Extensive experience in Hardware
- Wiring and connection (management of video streaming with multiple cameras connected to central direction).

- Good knowledge of HTML, php, CSS and blog management based on this language
- Extensive knowledge of Wordpress Web platform
- Extensive knowledge of Adobe suite

Driving licence AM, B

ADDITIONAL INFORMATION

Projects **Vodafone Redy - Everything under your control**

Partnership with Vodafone Italia on 12-13/04/16.

Key target: Create a user assistance reality able to help the customer to obtain a worry-free experience in usage of their mobile data, avoiding them being scared from paying more because of this.

When you think about application development, you must guess the key role it has to cover once available to thousands of people: you want your final customers to be happy e satisfied by what you have created, this is going to make the app representing the brand, a very useful way to get confidence from the vastity of customers and why not, you can think about a economic income consequent to user happiness.

We tried guessing out what in real life may show a worry-free fact to reach this grade of satisfaction. We get the conclusion to work around the idea of a manager which employs a secretary to reduce his stress caused by a variety of schedule and things to be done; Redy, our project, promises to do this for every Vodafone customer.

Projects **Indoor WiFi Fingerprinting**

Partnership with University of Genua on early 2016.

Android app development. Used to enestablish a estimated position (x,y) of the user within an indoor environment using a deterministic WiFi fingerprinting algorithm based on triangulation with some access point.

For the Wi-Fi fingerprint, Wi-Fi access point with the highest received signal strength (RSS) is denoted as the important access point. At the localization stage, the fingerprints are chosen with the same important access points (IAP) as the estimated fingerprint from the database. Then, the distance and the AP repetition of the fingerprints are used to calculate the similarity degree. The location of the fingerprint which matches the estimated fingerprint well can be regarded as the estimated location.

Courses **Workers seafy general training**

Memberships Member of A.I.A. (*Italian Referee Association*)